

FIG. 1

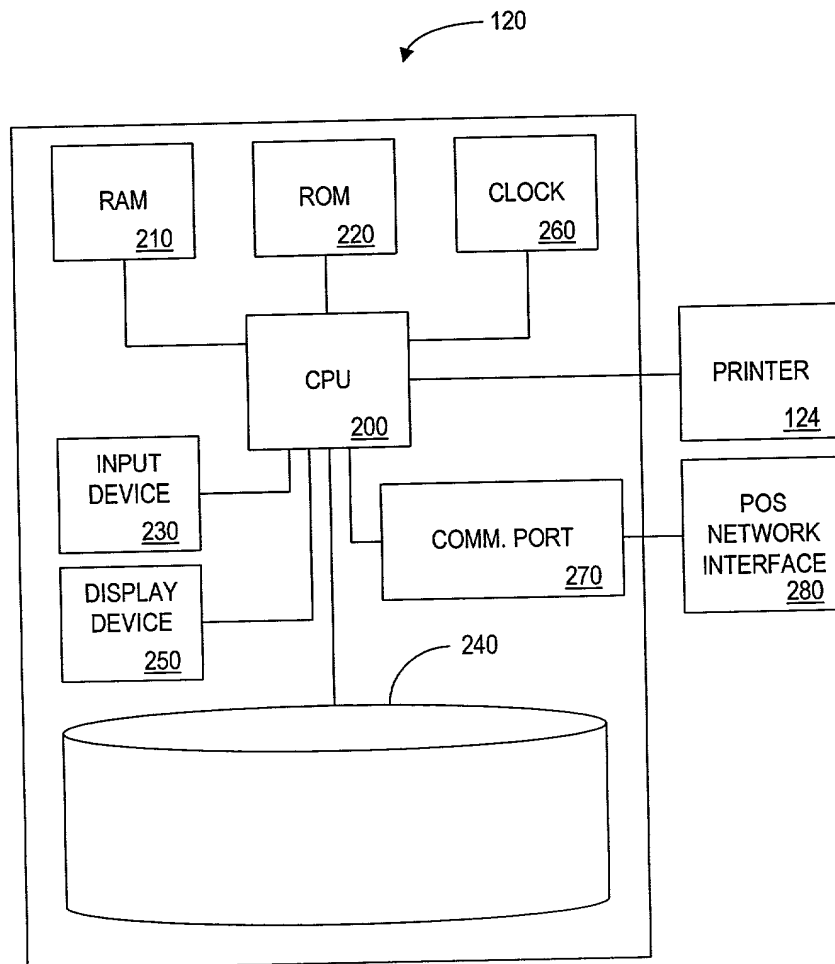


FIG. 2



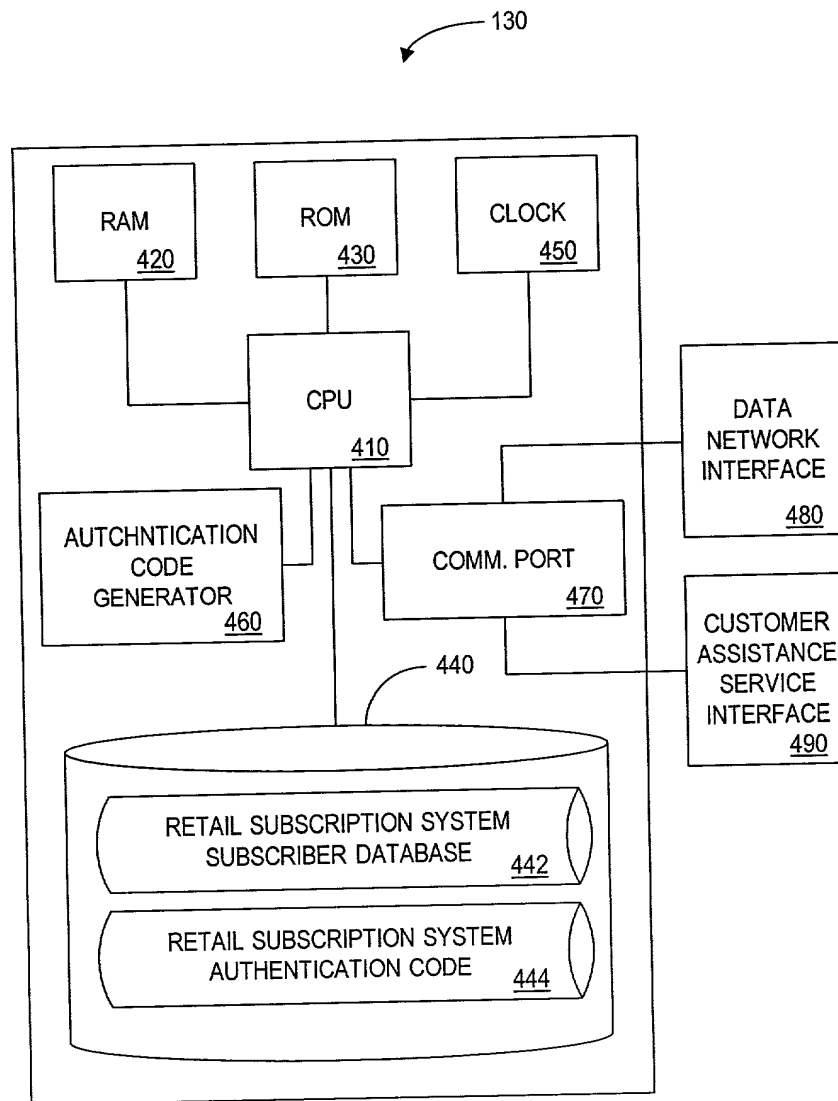


FIG. 4

342

PERIODICAL NAME	TERM	PRICE
TIME	12 MONTHS	\$20.00
TIME	24 MONTHS	\$38.00

FIG. 5

099876543210  
TTTTTTTTTTTT

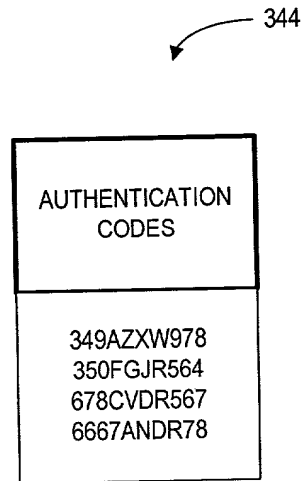


FIG. 6

346

DATE	SALES RECEIPT NUMBER	SUBSCRIPTION TITLE	SUBSCRIPTION PRICE	TERM MONTHS	AMOUNT OWED TO WHOLESALE; COST OF SINGLE ISSUE	AMOUNT OWED TO RETAIL SUBSCRIPTION SERVICE; COST OF SUBSCRIPTION
2/15/97	3478	TIME	\$20.00	12	\$2.00	\$10.00

FIG. 7

442

STORE ID#	DATE	SUBSCRIBER NAME	SUBSCRIBER ADDRESS	PERIODICAL NAME	TERM	AUTHENTICATION CODE	# ISSUES
1234	3/30/97	JOHN DOE	1 MAIN ST. TOWN, CT	TIME	6	349AZXW988	11

FIG. 8



0999760-110101

444

STORE IDENTIFICATION NUMBER	AUTHENTICATION CODES
1234	349AZXW978 350FGJR564 678CVDR567 6667ANDR78
1235	B2978566AZ

FIG. 9

0959260-10404

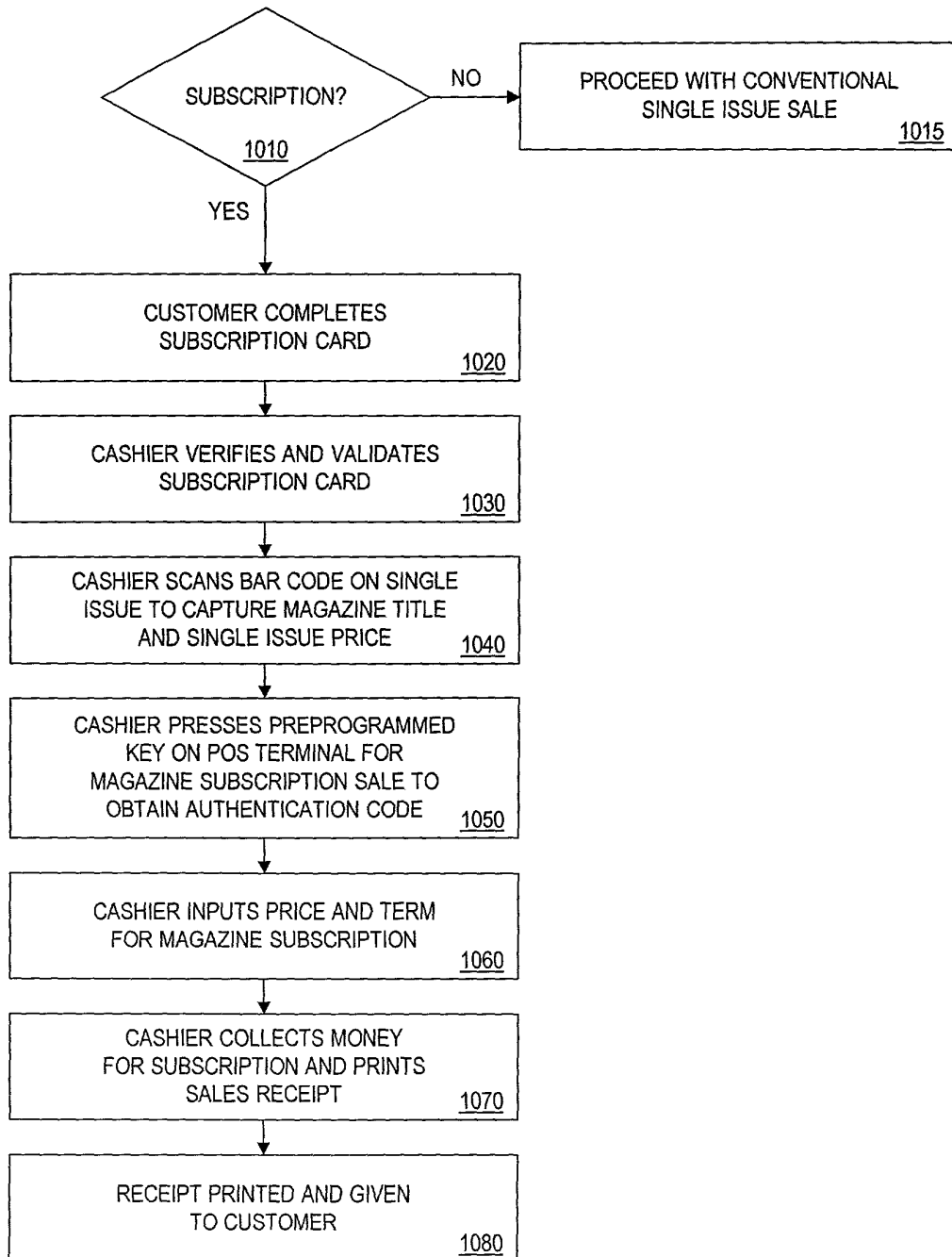


FIG. 10

0928550 1101 0928550

☐ YES! SEND ME 1 YEAR (12 ISSUES) OF  
BUSINESS WEEK MAGAZINE FOR ONLY \$19.94

☐ PAYMENT ENCLOSED      ☐ BILL ME

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

ALLOW 4-8 WEEKS FOR DELIVERY

FIG. 11

0998760 110101

DECEMBER 15, 1997    SALES RECEIPT # 3478

**BOOKS / MAGAZINES STORE**

GONE WITH THE WIND	\$11.00
BRIDGES OF MADISON COUNTY	7.00
TIME MAGAZINE	4.00
SUBSCRIPTION - 12 MONTHS	16.00
TAX	1.25
<b>TOTAL</b>	<b>\$39.25</b>

PLEASE CALL 1-800-XXX-XXXX WITH  
ANY QUESTIONS REGARDING THIS  
SUBSCRIPTION

AUTHENTICATION CODE    **349AZXW968**

**BOOKS / MAGAZINES STORE**

FIG. 12

FIG. 13A

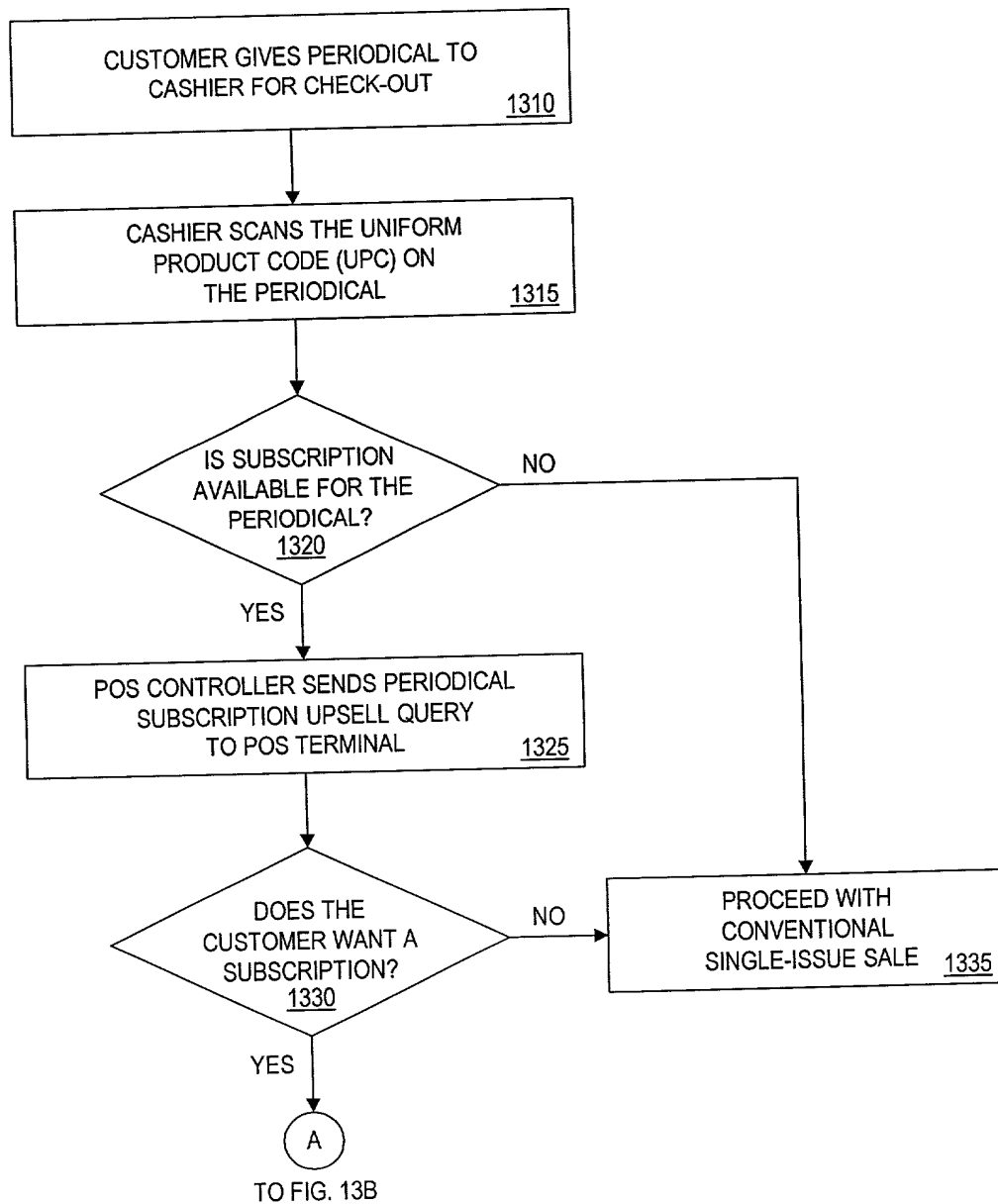


FIG. 13A

0998760-110101

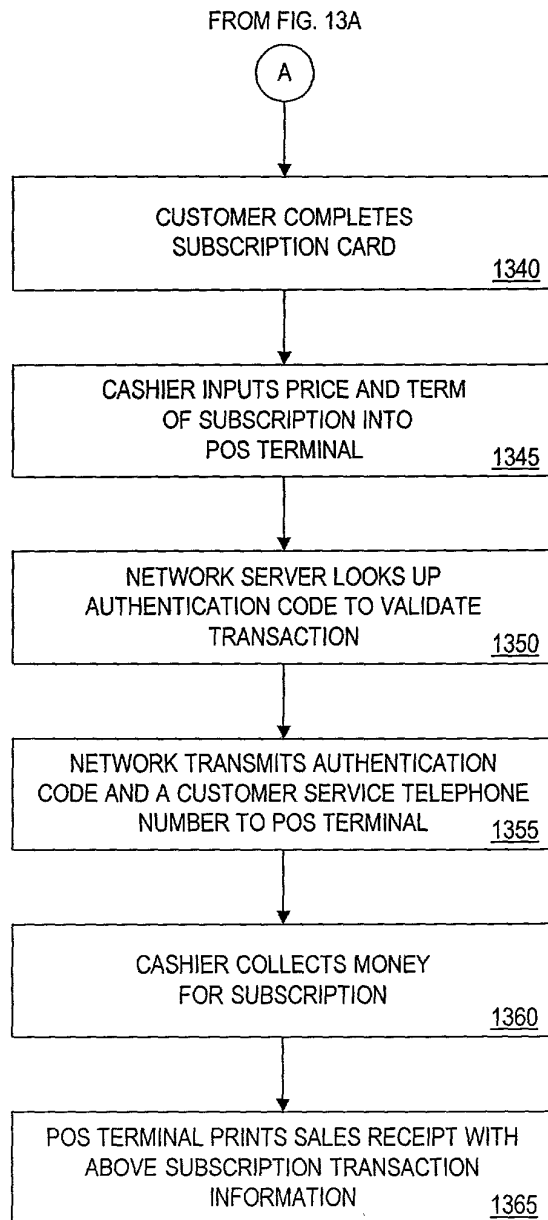


FIG. 13B

09999760 140404

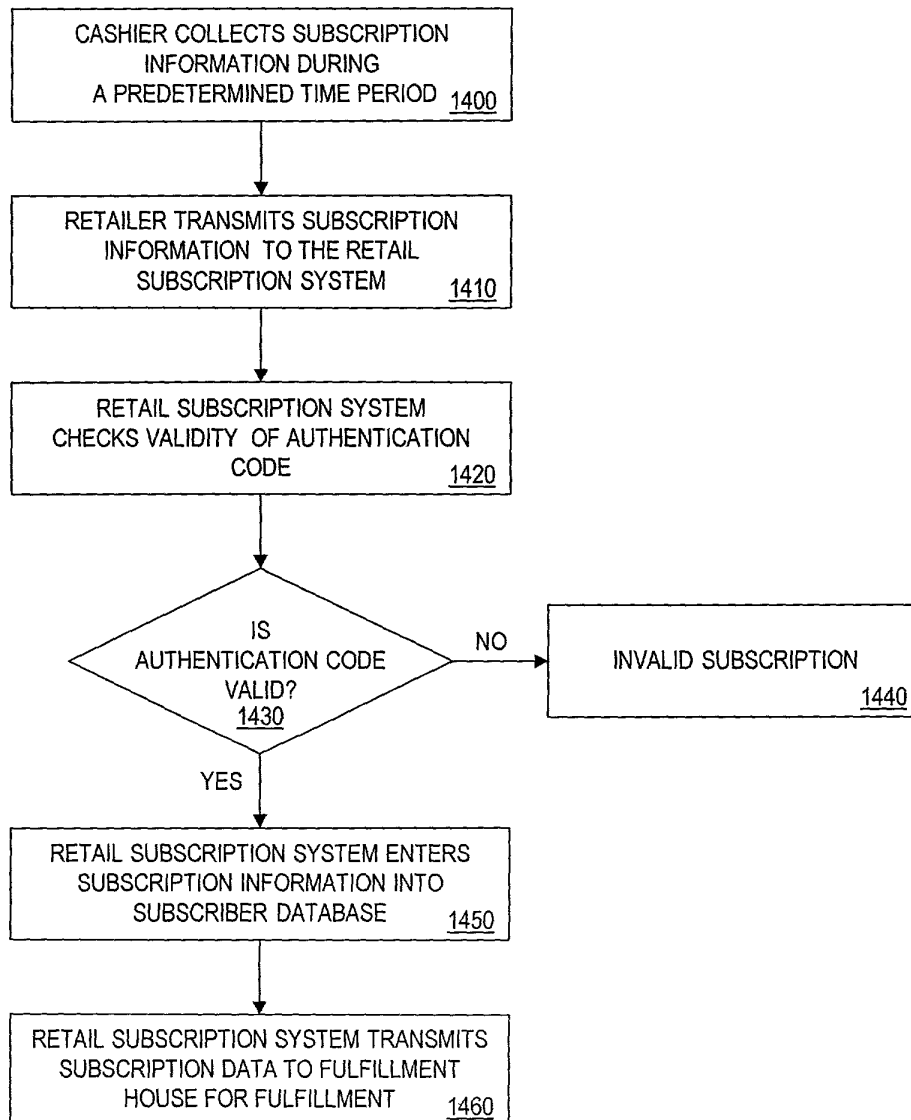


FIG. 14

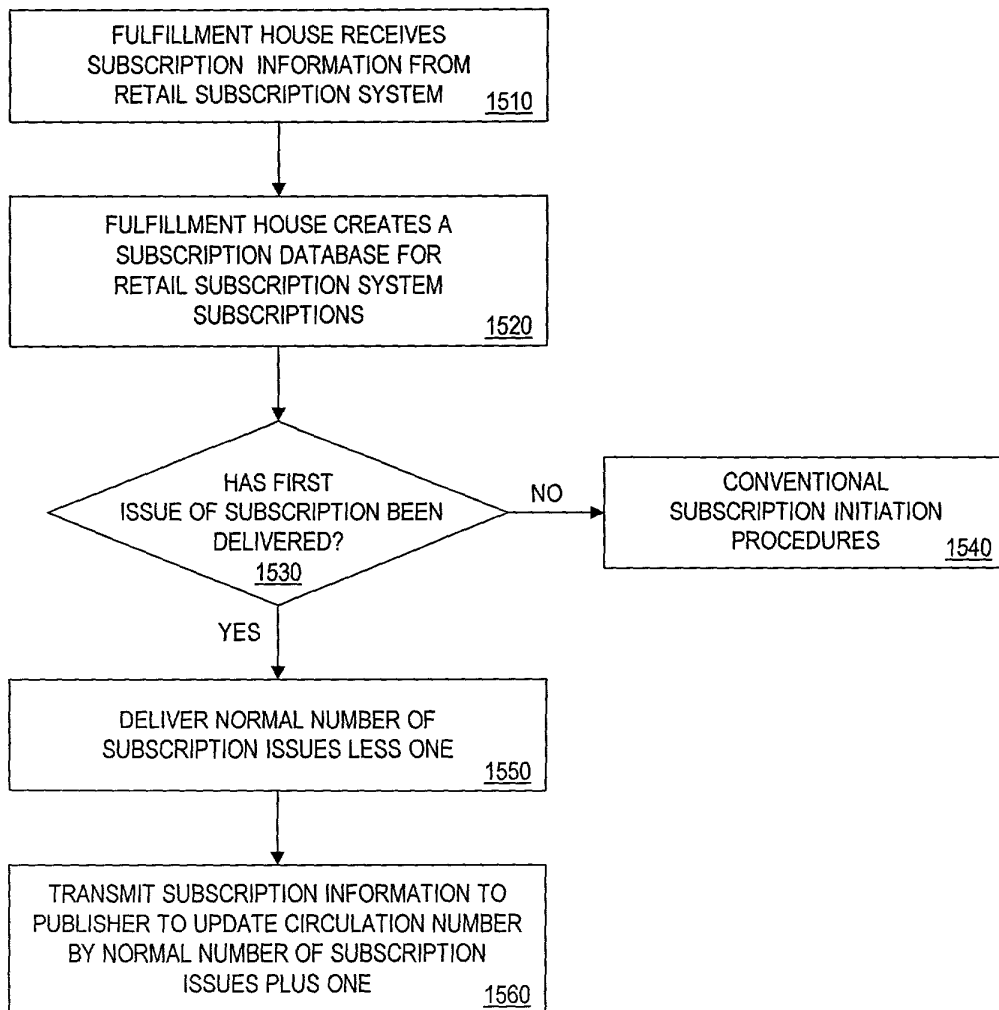


FIG. 15



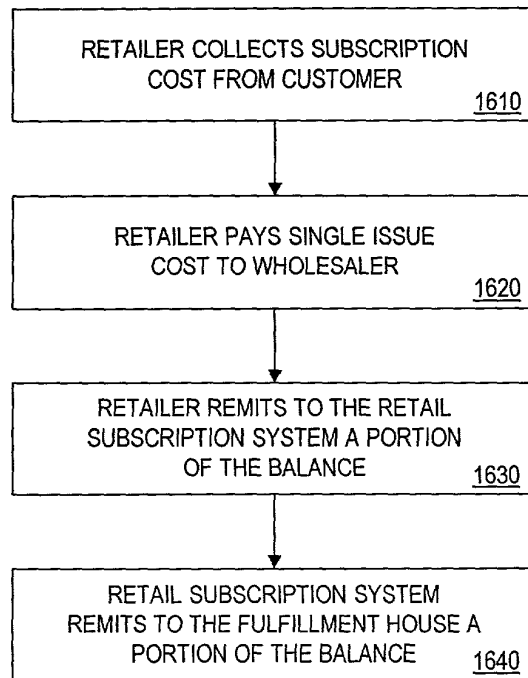


FIG. 16